

POLS 110 Podcast

Student name(s): _____

<u>A. Content</u>	<u>B. Organization</u>	<u>C. On-Air Personality and Delivery</u>	<u>D. Audio and Production</u>
20 Presented information is current, credible, understandable, and accessible to the audience; hosts demonstrate knowledge about and analytical perspective on the topic; effective explanation of issue means listener learns substantive information regardless of previous knowledge; demonstrates background research with legitimate sources; variety of perspectives presented in some form	15 Clear, logical structure that tells a focused narrative; organization of podcast serves topic being discussed; podcast flows together throughout the length of the recording; effective use of different segments and time management; transitions between different parts of the podcast; incorporates interviews in way that furthers discussion of podcast topic; clear objective of podcast	10 Consistent professional demeanor that projects knowledge about the topic; enthusiastic presentation of information that seeks to keep listener engaged; variation in intonation and voice; few to no interruptions in recording; enunciates when speaking	5 Contains all required audio elements (sound effects, interviews, etc.); effort is made to make the podcast sound professional; podcast is carefully edited; voice is clear; little to no background noise
16 Information is mostly current, credible, understandable, and accessible to the audience; hosts demonstrate some knowledge about topic; some analysis of topic; listener gains somewhat better understanding of topic; some research, with mostly legitimate sources; some work to present multiple perspectives	12 Generally clear structure and narrative; podcast organization is choppy at times and/or is lacking in transitions from one segment to the next; different segments are used mostly appropriately for the topic; time management is mostly logical; interviews mostly help discussion of topic; somewhat clear objective of podcast	8 Mostly professional demeanor throughout, with a mostly authoritative presentation; some enthusiasm that keeps listener moderately engaged; occasional but infrequent monotone, stilted speaking, and/or unclear presentation	4 Contains most of required audio elements; some parts of podcast approach professional quality but audio quality is somewhat inconsistent; a small number of areas where more editing is needed; voice is mostly clear; some moderate background noise
12 Information is infrequently current, credible, understandable, and accessible to the audience; little analysis of the topic; ineffective explanation of issue and/or listener learns little about topic; little research and/or research is mostly from illegitimate sources; little to no effort to prevent varied perspectives	9 Structure is unclear and/or difficult to follow unfocused narrative; little to no flow or transition between segments of the podcast; unclear how all the segments contribute to understanding of topic; lopsided time management; point of interviews generally unclear	6 Inconsistent professionalism and authority; lacking enthusiasm and sometimes just like reading off a script; frequent monotone and/or unclear presentation	3 Contains few of required audio elements; audio quality is generally poor and/or difficult to listen to; substantial further editing required
4-8 Little to no information presented; little to no analysis; listener learns nothing about topic; no research	3-6 Little to no organization, flow, transition, or logical use of different segments	2-4 Makes little to no attempt at professionalism, authority, or engaging delivery	1-2 Audio is nearly indecipherable; unlistenable

Content: _____

Organization: _____

Personality/Presentation: _____

Audio: _____

OVERALL: